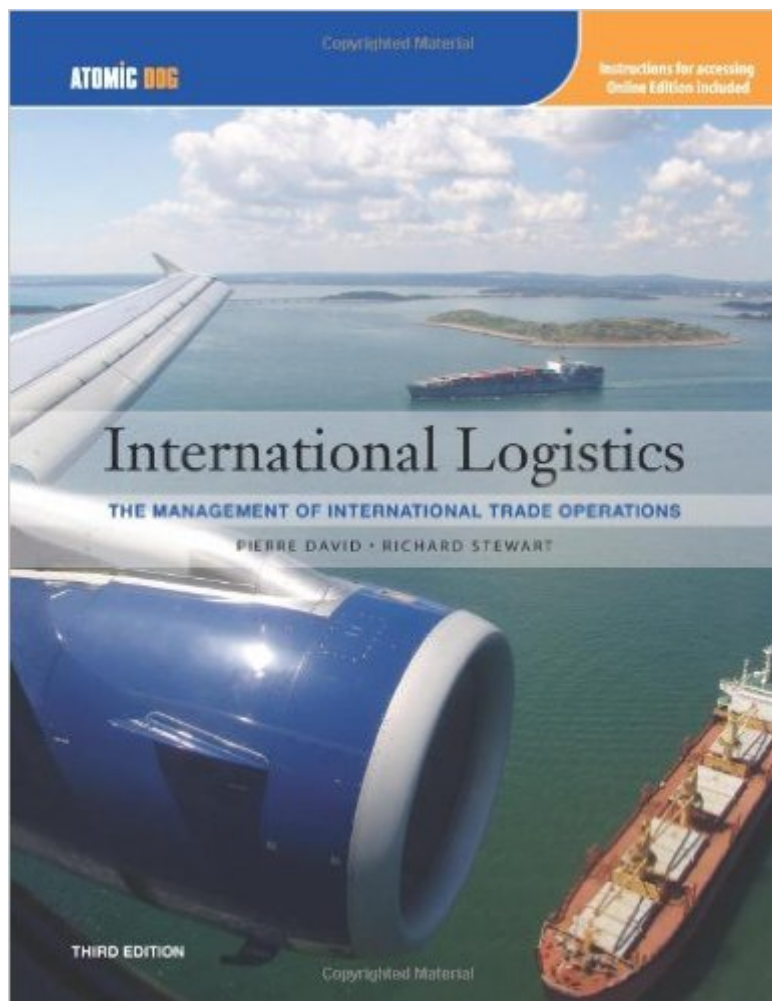


The book was found

International Logistics: Management Of International Trade Operations (with Make The Grade Printed Access Card)



Synopsis

The text is directed at the users of international logistics services: it covers all of the concepts that are important to managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (Incoterms), exchange rate exposure, international insurance, Customs clearance, agency and distributorship sales contracts, packaging, transportation, and security issues.

Book Information

Paperback: 439 pages

Publisher: Atomic Dog; 3 edition (June 15, 2010)

Language: English

ISBN-10: 1111464987

ISBN-13: 978-1111464981

Product Dimensions: 10.8 x 8.5 x 0.7 inches

Shipping Weight: 2.4 pounds

Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (13 customer reviews)

Best Sellers Rank: #246,685 in Books (See Top 100 in Books) #34 in [Books > Business & Money > Marketing & Sales > Marketing > Industrial](#) #61 in [Books > Business & Money > International > Global Marketing](#) #188 in [Books > Textbooks > Business & Finance > International Business](#)

Customer Reviews

Excellent book which covers a wide range of subjects, as informed at its the editorial review!

Practical examples and photographs that support them are provided all along the book, so that they meet the needs of every professional into the international logistics area. It is not an academic work, although the author cites many references that support his allegations.

This book is required for a course in Global Logistics and Supply Chain Management. I am currently working on a Master of Science in Logistics and Supply Chain Management. This book is very informative and has great pictures as well as diagrams. I would be interested in reading this book even if I were not working on a degree. Great book!

Since retiring 5 years ago, I have been teaching International Logistics at a local college, using the Pierre David/Richard Stewart publication as my text. Even though I spent my entire 37-year career

working for the same Fortune 100 company, I was privileged to have held a dozen different positions and responsibilities in international trade. In spite of my broad range of experience, I learned things from this book and find it to be well written, easy to read, comprehensive, and factual. I would recommend it to anyone interested in learning more about this field and tell my students to keep it as a reference if they intend to be involved in global business.

It was suggested by my professor as a supplemental reading material. It is pretty well written and educational enough. Good book.

very pleased with rental purchase, will purchase again in future. thanks again for order purchase .will be purchasing book again

Great book, used it for school. This book was needed for my class. It was a great class and it helped me a lot.

the book is the same as is depicted online and I am satisfied with my purchase. I also got this book on time

[Download to continue reading...](#)

International Logistics: Management of International Trade Operations (with Make the Grade Printed Access Card) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) 3,2,1 Code It! (with Premium Web Site 1-Year Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Medical Billing 101 (with Cengage EncoderPro Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) International Logistics: The Management of International Trade Operations Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card) (Management Information Systems) Jazz: The First 100 Years, Enhanced Media Edition (with Digital Music Downloadable Card, 1 term (6 months) Printed Access Card) Green Logistics: Improving the

Environmental Sustainability of Logistics Your Career: How To Make It Happen (with Career Transitions Printed Access Card) Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design Supply Chain Logistics Management (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Financial Management: Theory & Practice (with Thomson ONE - Business School Edition 1-Year Printed Access Card) (Finance Titles in the Brigham Family) Fundamentals of Financial Management, Concise Edition (with Thomson ONE - Business School Edition, 1 term (6 months) Printed Access Card) (Finance Titles in the Brigham Family) An Introduction to Management Science: Quantitative Approaches to Decision Making (with CD-ROM and Crystal Ball Pro Printed Access Card) An Introduction to Management Science: Quantitative Approaches to Decision Making, Revised (with Microsoft Project and Printed Access Card) Practical Management Science (with Essential Textbook Resources Printed Access Card) Spreadsheet Modeling & Decision Analysis: A Practical Introduction to Management Science (with Essential Resources Printed Access Card)

[Dmca](#)